

## Information for parents / carers

Digital images and audio are easy to capture, reproduce, publish and therefore misuse.

We appreciate that throughout the academic year, there are a number of special occasions when parents are invited into the academy or to an event where they can share special moments with their children (such as an assembly, play, performance, sporting or other open events).

However, in order to protect and safeguard all members of our school community, **our academies politely request that parents do not take photographs, video images or audio recordings.**

The use of cameras during a school performance / play can disrupt or distract pupils (especially younger children at primary academies) and inhibit the experience of other parents. We ask that parents wait until afterward so that photos of their own children can be taken.

## Risks and responsibilities to consider when making images public

### Safeguarding

Some members of the community (both children and adults) may be in vulnerable situations and must not have their images shared publicly as to do so could put them at risk from harm.

For example, children and families fleeing domestic abuse may be recognised via photos / images and their whereabouts revealed to an abusive partner (and we are not at liberty to reveal who they are as we have a duty of confidentiality towards them).

### Rights of individuals

An individual whose image is used online without their consent is entitled to report a 'Privacy Rights Violation' to the host site of that image.

They may even contact the Information Commissioner as any image or recording which can identify a living individual is are classed as 'personal data' under GDPR and Data Protection Act 2018. [www.ico.org.uk](http://www.ico.org.uk)

An individual whose image is used publicly without their consent is also entitled to report the matter to their local police.